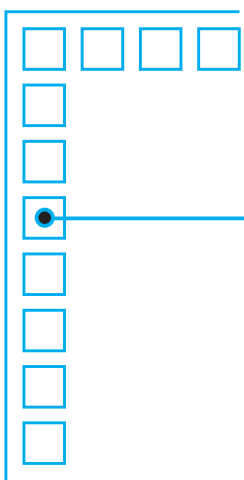




GET AHEAD IN  
VENDED LAUNDRY WITH  
I-TRACE DIGITAL  
LAUNDROMAT  
SOLUTION

 I-TRACE®



# OUR MISSION: GET AHEAD IN VEND LAUNDRY

Our i-Trace Digital Laundromat Solution gives you the reporting, monitoring and configuration capabilities you need to do what you do best: *make intelligent business decisions.*



REAL-TIME  
PERFORMANCE  
DATA



REMOTE  
START & SYSTEM  
MONITORING



TURNS  
PER DAY



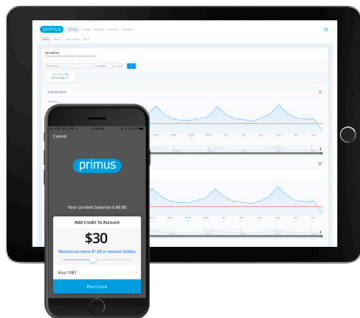
REBOOT  
MACHINES  
FROM THE  
DASHBOARD



MOBILE APP  
FOR YOUR  
CUSTOMERS



SEND  
NOTIFICATIONS  
THROUGH  
THE APP



PEAK CUSTOMER  
USAGE: **FRIDAY**

40 lb  
WASHER-EXTRACTOR:  
**FREE WASHING CYCLE**



HARD MOUNTED  
WASHER-EXTRACTORS



TUMBLE DRYER

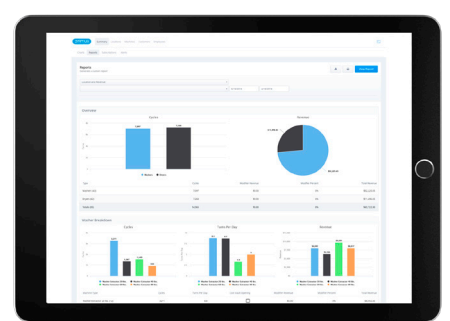
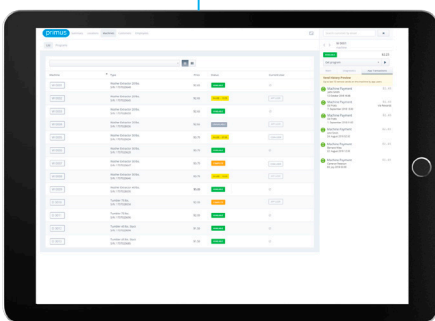
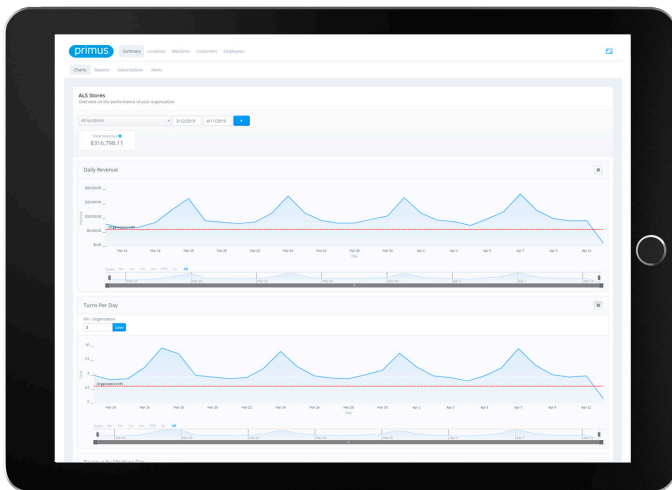
For more information,  
please visit: [primuslaundry.com](http://primuslaundry.com)

# WHAT MAKES I-TRACE YOUR IDEAL PARTNER?

It's simple: We understand that when you have the facts—all the facts—there's no limit to what you can accomplish with your business. Our intuitive interface and easy-to-use tools, including a dashboard to see all the aspects of your business, gives you maximum oversight which, in turn, leads to maximum efficiency, and of course, maximum profit.

## I-TRACE DASHBOARD

- Interactive dashboards that show revenue, turns per day and a host of other values.
- Exportable Excel stats of the machines usage and performance for further analysis.
- Customizable date range to allow view by day, week, month, etc.
- Reset washing and drying machines if they have an error.
- Remote machine programming to allow for price and cycle changes.
- Remote diagnostic and preventive maintenance.





## FOR YOUR CUSTOMERS THE PRIMUS APP

In addition to resolving incidents immediately and managing your business from anywhere, our i-Trace Digital Laundromat Solution comes with an app for your customers. The Primus app will let your customers enjoy rewards, load and manage their laundry credit from the comfort of their smartphone.

### BENEFITS OF THE PRIMUS APP:

- Pay by card using the i-Trace app.
- Show the available washers and dryers and choose the cycle.
- Display in store promotions and reward programs.
- Receive suggestions and comments about the experience of your customers in your laundromat.

### WASH & DRY

Selection of machines to wash and dry with full detail of duration and cost per cycle



### TOP-UP

Customers can recharge their laundry credit any time from the comfort of their app



### MACHINE STATUS

Overview of ongoing and remaining cycle time per machine

### CYCLE SELECTIONS

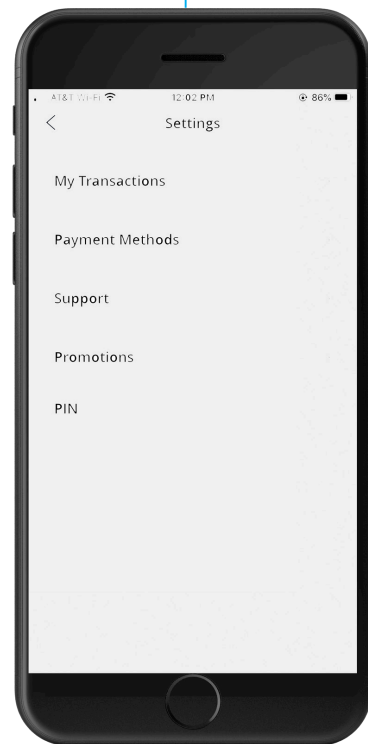
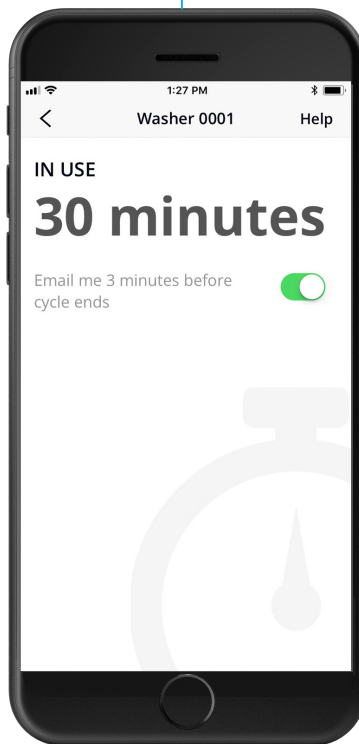
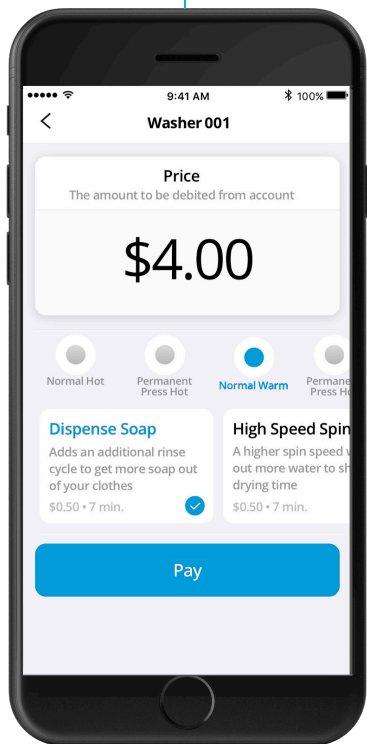
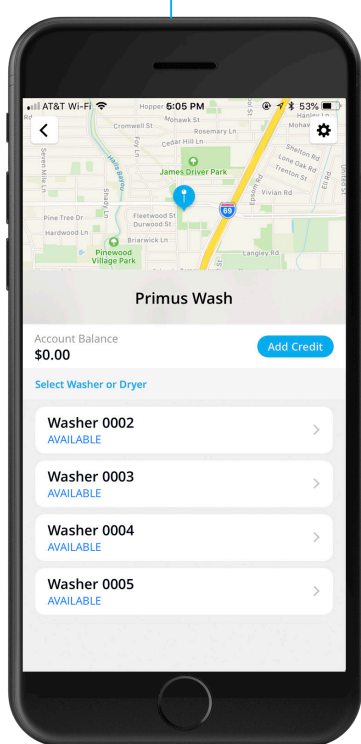
Select cycles and pay easily from one screen

### CYCLE NOTIFICATIONS

Notifications will be sent when a cycle is almost complete

### OPTIONS

View transaction history and payment data and get help - all through the app





## EASY TO INSTALL

Want to set up the i-Trace solution in your laundromat?

Contact your distributor and ask for our i-Trace Digital Laundromat Solution, provide all the details about number of machines, dimensions of your laundromat and other capabilities you would like to manage. Our sales team will give you all the details and support to make your laundromat as smart as you are.

Distributor contact details.

Alliance Laundry (Thailand) Co.,Ltd.  
89/8 Moo 7, Tambol Klong Kiew,  
Amphur Ban Bueng, Chonburi Province,  
20220, Thailand  
Tel: +66 (0)33 019 019

Primus by Alliance Laundry Systems

[primuslaundry.com](http://primuslaundry.com)